



# Lifeline

TO TOMORROW

*News and Notables*

Our Campaign for an Emergency Care Center

ANNIVERSARY EDITION  
2010

## PARTNERS IN HUMANISM

### A Generous Gift Makes a Difference

ENGLEWOOD HOSPITAL AND MEDICAL CENTER is celebrating a \$1.5 million challenge grant from a good friend, The Russell Berrie Foundation. The gift, which requires the Medical Center to raise an equivalent amount, will benefit the \$30 million Lifeline to Tomorrow Campaign for the new emergency care center, which opened last year in the new Kaplen Pavilion.

"The exceptional generosity of the Berrie Foundation will be the catalyst for the completion of the community-wide campaign to fund the new emergency care center," said Douglas A. Duchak, President and CEO of the Medical Center. "We are most grateful to the Berrie Foundation for this very important donation, and for its enduring friendship and inspirational leadership in the area of humanism, a belief system at the very core of the missions of both the foundation and the Medical Center."

The ties that bind the Berrie Foundation and the Medical Center go back to the 1990s, when the foundation awarded a \$5 million challenge grant to build a state-of-the-art outpatient



Angelica Berrie with her late husband, Russ Berrie.

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—Douglas A. Duchak

facility that would be a revolutionary environment for the practice of humanistic patient care. That building, The Russell and Angelica Berrie Center for Humanistic Care, became a cornerstone of the Medical Center's commitment to humanism, now also reflected in The Kaplen Pavilion. The transition from the previous Emergency Department successfully relocated premier compassionate emergency care to a much more humanistic setting.

The Russell Berrie Foundation was founded by philanthropist Russ Berrie to express his values and passions and to make a difference in human lives through charitable giving and social and educational programs. Since his death in 2002, Angelica Berrie has been at the helm of the foundation, leading with the same passion she and her late husband shared when they worked side-by-side to achieve its goals. Ms. Berrie is also an honorary

trustee of Englewood Hospital and Medical Center.

The Berrie Foundation is world-renowned for making a real difference in the lives of people and their communities.

# WE'RE RAISING *the bar*

## UPDATE ON OUR NEW EMERGENCY CARE CENTER

The results are in: the move of exceptional emergency care from aging, inadequate quarters to the next-generation Kaplen Pavilion has been a huge success. "We knew that by relocating the outstanding care our patients have come to know and expect we would set the bar for the emergency care experience higher than ever before for area residents," said David J. Istvan, MD, Chief of Emergency Services.

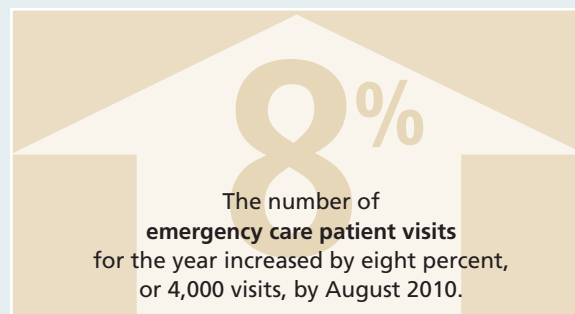


Emergency care center staff celebrated the successes of the first year.

- Accolades and recognition have come from far and wide. In March of 2010, just months after the pavilion opened, Englewood Hospital received a resounding round of applause from its patients. Patient satisfaction placed the emergency care center in the 99th percentile in the categories of "Overall Assessment" and "Likelihood of Recommending" for the New Jersey peer group of 41 hospitals.
- Englewood Hospital was recognized for "An Outstanding Emergency Experience" under the J.D. Power and Associates Distinguished Hospital Program. To be named "distinguished," patient responses for satisfaction must exceed the national benchmark.
- The number of emergency care patient visits for the year increased by eight percent, or 4,000 visits, by August 2010.

- An already streamlined admission and registration process blossomed with the move. Patients were being examined by a physician or physician's assistant in approximately 25 minutes, about 50 percent sooner than in most US emergency departments.

"It's been quite gratifying for us to see how pleasantly surprised and appreciative our patients and their families have been when they come to the new facility for the first time," said Dr. Istvan. "Exceeding expectations is our top goal and, I believe, our greatest inspiration."



## APPLAUSE! APPLAUSE!

Englewood Hospital took top honors for "Best Emergency Room" in the 2010 Jewish Standard Readers' Choice poll. "There's no greater validation for our work than thanks or praise from community members," said President and CEO Douglas A. Duchak.



**First Place  
Emergency Room**

# THE VOICES OF

# *Lifeline to Tomorrow*

## THE GOOD LIFE



Ilse and Robert Prosnitz

Ilse and Robert Prosnitz have been annual donors to Englewood Hospital for more than 25 years. “We thought it was important to give to the hospital,” said Robert. Well into retirement and soon to celebrate their 60th anniversary, the couple, blessed with a loving, flourishing family and the means to share with others through philanthropy, decided to make an exceptionally generous donation to the Lifeline to Tomorrow Campaign.

It was a simple decision, explained Robert. “Living in the area, we knew the hospital was very good and that a new emergency room was needed. We have been able to provide for those we love and give to causes we care about. Through our gift to the campaign, we are helping an outstanding hospital continue to give excellent care.”

## WORLD-CLASS CARING

For Gary Perlson, contributing to the campaign was his way of supporting world-class care right in his own backyard. “It was only after my children were patients at Englewood Hospital that I realized what an exceptional place it is. Top doctors, excellent nurses, an outstanding team in general. Wow! I said to my wife, ‘We live near a great hospital. We should donate.’”

## A PLACE IN THE SUN

When asked how he would like his family’s donation acknowledged, Dr. Steve Elias, Director of the Center for Vein Disease, chose a seemingly humble marker, but one that will mean a lot to many individuals in the years to come. “I wanted to sponsor an outdoor bench at the front entrance to The Kaplen Pavilion where patients and families could rest, get some fresh air or wait for a ride. A bench in the sun is my utopia,” said Dr. Elias.



Dr. Steve, Sam, Maria and Mia Elias enjoy the bench.

“When Gary suggested we give to Englewood Hospital, I thought it was a great idea,” said spouse Ellen. “As a mother, I most certainly appreciate what it means to have such a wonderful hospital just minutes from home.”

# YOUR GIFT

*makes a difference*

**W**e began the Lifeline to Tomorrow Campaign in 2007 brimming with anticipation and optimism. Our best hopes for how the community would respond to our request for support almost have been realized.

Our vision was a partnership by which shared commitment, common goals and an unflagging devotion to excellence would build a state-of-the-art facility. The Kaplen Pavilion opened in September of 2009 as promised, a testimony to what can be accomplished when an exceptionally generous community joins

forces with an outstanding organization such as Englewood Hospital and Medical Center.

As we celebrate the first anniversary of the pavilion's dedication, we are in the process of raising the remaining \$2.9 million needed to reach our campaign goal. To do that, we are reaching out to the people we serve, the community that has funded the project thus far.

To those of you who have already given, we offer our deepest thanks and appreciation. We ask those who have not contributed to be as gener-



Todd Brooks

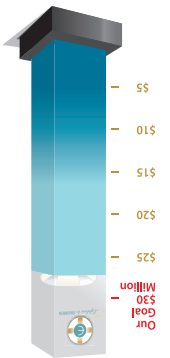
ous as possible. You can be sure that your gift will make a difference.

With gratitude and deep respect for all that you do for our Medical Center,

Todd Brooks  
Acting Executive Vice President

## YOUR GIFT COUNTS!

Every contribution makes a difference in this critical final stage. Please give generously. Contact Todd Brooks at Todd.Brooks@ehmc.com or 201-894-3004 or visit englewoodhospitalfoundation.org for more information.



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