



# Lifeline TO TOMORROW

## News and Notables

Our Campaign for an Emergency Care Center

SUMMER 2009

## OUR PARTNERS IN CARING

### Jennifer and David Graf

When Englewood Hospital and Medical Center asked Jennifer and David Graf for a gift, they immediately said yes. Now their generous donation will be acknowledged on a plaque at one of the care team stations in the new emergency care center.

"We have been given much in life, and this is a way for us to give back," said David, an entrepreneur and executive who has enjoyed exceptionally good fortune in business. "Also, we most certainly benefit from supporting the hospital, especially since it is the one that Jen and I and our children depend on."

The Grafs have given to an institution that has earned their confidence. "We grew up knowing our families could count on Englewood Hospital," he



Jennifer and David Graf

continued. "Giving to the hospital has been especially rewarding. With so many charities you don't know where the money goes, but with Englewood, we've witnessed first-hand the good we are helping to accomplish."

Jennifer knows well the value of compassionate, quality care as a mother and psychotherapist, as well as a practitioner of Reiki, a gentle, hands-on healing modality.

She and her husband are committed individuals who put their interests in full play, and their passion for life and living has made them not only benefactors of the hospital but also its ambassadors.

On the occasion of their 10th wedding anniversary party, they asked their guests to make donations instead of bringing gifts. At a dinner party the Grafs hosted in their home, they asked friends to give to Lifeline to Tomorrow. "We look forward to doing this again in the future," said Jennifer. "It was a wonderful, wonderful experience. Just awesome."

"Partnering with Jen and David and getting to know them has been terrific, and their enthusiasm is contagious," said Douglas A. Duchak, president and CEO, Englewood Hospital and Medical Center. "Their whole-hearted support is the kind of community involvement that makes the Medical Center an outstanding institution."

*Partnering with Jen and David and getting to know them has been terrific, and their enthusiasm is contagious.*

—Douglas A. Duchak, *President and CEO*  
Englewood Hospital and Medical Center

# Our Vision

*Lifeline to Tomorrow—Our Campaign for an Emergency*

*Care Center* will raise the private funds needed to guarantee the future of exceptional emergency care at Englewood Hospital and Medical Center. The campaign will forge a new partnership between the Medical Center and the community, the financial lifeline to a next-generation facility. Shared commitment, common goals, and an unflinching devotion to excellence will build a state-of-the-art center offering the highest quality patient care in a humanistic setting. Exemplary giving will ensure the future of Englewood's outstanding emergency care, linking philanthropy and healthcare in a tangible and enduring way.

## COMMUNITY *Counts*

### A NEW PARTNERSHIP GROWS AND PROSPERS

Launched under the banner of "Forging a New Partnership," Lifeline to Tomorrow has underscored and enriched the unique relationship between the Medical Center and the community. "With two-thirds of the campaign goal achieved, we are humbled and inspired by the financial support we have received thus far," said Foundation Executive Vice President Margaret C. Bridge. "Although the economic climate has caused us to extend fundraising by six months or so, we are placing our trust in the people who are the backbone of Englewood Hospital and Medical Center, our patients and their families."

You can be a part of this partnership by having your name or the name of a loved one included as a permanent part of The Kaplen Pavilion. All donors of gifts of \$1,000 and above will be publicly acknowledged for their generosity.

Naming opportunities are available for donors of gifts of \$10,000 and above, which will be acknowledged by signs and plaques in the room or area selected by the donor. Among the naming opportunities remaining are private treatment rooms (\$100,000), care team stations (\$75,000), the furnishings for a treatment room (\$10,000), and various others. The names of all of these benefactors will be displayed on a donor wall that will provide comforting beauty and grace to the pavilion. A second commemorative display located in

one of the gardens adjacent to the building will record the names of the giving individuals who donate from \$1,000 to \$9,999.

"I wish my father were here today. Like me, he was a builder. And, like me, he would be proud to see his name, our name, on this building," said Bill Kaplen at the groundbreaking ceremony for the pavilion.

Won't you please join lead donors Maggie and Bill Kaplen by adding your name to the growing list of Lifeline donors? Please contact Margaret C. Bridge at 201-894-3497 or [Margaret.Bridge@ehmc.com](mailto:Margaret.Bridge@ehmc.com) today for more information.

### YOU MAKE A DIFFERENCE

You can be sure that each gift to Lifeline to Tomorrow makes a difference. Please watch your mail for a letter explaining what you can do to be part of this tremendously important community-wide project.

Help us ensure the future of the exceptional care our patients deserve and have come to expect.

# A NEW PLACE *of healing*

A new place of healing is emerging on the second floor of The Kaplen Pavilion, just upstairs from the emergency care center. The 22-bed unit will feature a sunny dayroom, private patient rooms, and innovative nursing care to support patients following orthopedic surgery and neurosurgery.

“We wanted to create a specialized unit for the patients and their families,” explained Edna Cadmus, senior vice president for patient care services. “Careful assessment on our part indicated a need for such a unit, and careful planning has made it possible. Family-centered care is a prevailing goal for the unit.

“Members of a multidisciplinary team worked together to create a standardized approach to care and a better patient and family experience,” she explained. “For example, family members have greater involvement in care as patient coaches, and workbooks showing the anticipated progression of each patient have been created.”

In the new setting, these patients will enjoy privacy and optimal comfort in rooms so well appointed that attractive cabinetry to contain all



Maggie and Bill Kaplen

equipment and flat screen TVs to help pass the time will be standard. A private bathroom will include handrails, an elevated toilet, and a special shower. Caregivers are specially trained in aspects of post-op care, including pain management, physical therapy, and patient and family education. Additional amenities, including aromatherapy and foot massage, will be offered during the evening hours to help patients relax.

Much healing will take place in the dayroom, which overlooks the building's sun-lit atrium. This cheerful, comfortable room will be a perfect setting for patient education, learning skills to manage lifestyle issues after discharge, and group sessions during which experiences and concerns can be shared in a friendly setting.

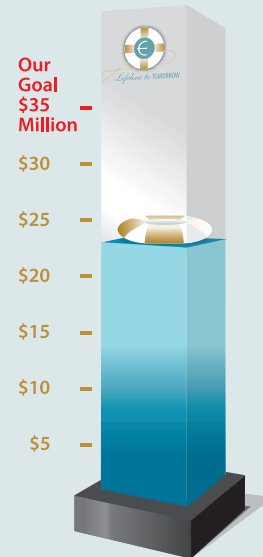
Naming opportunities for the unit are still available.

A sun-lit dayroom overlooks the building's atrium.



*Lifeline*  
TO TOMORROW

REACHES THE  
TWO-THIRDS MARK



Thanks to the generosity of a giving community, we hit the two-thirds mark of the \$35 million campaign to fund The Kaplen Pavilion. Although the doors of this outstanding state-of-the-art building will open on schedule, our fundraising efforts continue.

If you have made your donation, thank you. If not, please give as generously as possible, as soon as possible. For more information, visit the Foundation pages at [englewoodhospitalfoundation.com](http://englewoodhospitalfoundation.com) or contact:

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# PLEGGED

*in partnership*

**W**hen we cut the ribbon to officially open The Kaplen Pavilion in September, we will be fulfilling our promise to build a state-of-the-art facility that will ensure the future of exceptional emergency care for you and your family.

Although the construction phase of the project will soon come to an end, Lifeline to Tomorrow, which has achieved two-thirds of its goal thanks to caring, generous individuals, continues with the energy and high spirits with which it began in 2007.

We need the full support of the community, our key partner in this venture, to successfully complete this extremely important capital campaign. If you have already given, we thank you. If not, we ask you to give as generously as possible. We are reaching out to the entire community during this crucial stage of fundraising.

We are very much aware of the kinds of decisions our donors make when they give during financially challenging times such as the ones we are all experiencing. For this and everything



Margaret C. Bridge  
Executive Vice President

you do for Englewood Hospital, I thank you on behalf of each patient your support benefits.

With appreciation and gratitude,

Margaret C. Bridge

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