

INDIVIDUALS AND ORGANIZATIONS... COMING TOGETHER TO CONTINUE THE FIGHT!



THE KENNEDY FUNDING INVITATIONAL

It began as a passionate tribute to a friend, Leslie Simon. It has grown to become a powerful statement about the importance of battling breast cancer.

In just its first four years, The Kennedy Funding Invitational has donated more than \$2 million to the breast care centers at Englewood Hospital and Nyack Hospital. Now one of the premier charitable tennis tournaments in the nation, we're hoping to continue the success in 2010 with our biggest event yet.

THE LESLIE SIMON BREAST CARE AND CYTODIAGNOSIS CENTER AT ENGLEWOOD HOSPITAL AND MEDICAL CENTER

In 2007, the breast care center at Englewood Hospital was renamed in honor of Leslie Simon in recognition of the Invitational's exceptional support of the center. A heart was incorporated into its new logo to symbolize the love that is at the very core of the event. The Leslie Simon Breast Care Center is a world-renowned pioneer and leader in the field of the early detection and treatment of breast cancer. There were 47,238 patient visits to the center in 2009.

THE BREAST CENTER AT NYACK HOSPITAL

The Breast Center at Nyack Hospital is a first-class, comprehensive provider of breast diagnostic and treatment services with an emphasis on cancer prevention, early detection and personalized care. The Center's advanced technology, dedicated medical team and complete range of services address the physical and emotional issues women face when seeking breast care.

The program is designed to:

- > Offer patients the finest treatment options available
- > Provide care close to home
- > Help patients to address the fear and concerns associated with a breast cancer diagnosis.

ABOUT KENNEDY FUNDING

The nation's leading direct private lender, Kennedy Funding has specialized in consistently financing deals that other lenders can't or won't. Since 1987, speed and attention to special circumstances have been trademarks of the creative solutions provided by Kennedy.

LEADING THE WAY... MAKING A DIFFERENCE

The Kennedy Funding Invitational is proud to support the dedicated staffs at Englewood and Nyack hospitals and the work they do. This year, we take a closer look at those who lead their respective teams in the fight against breast cancer...



Miguel A. Sanchez, M.D.

As founding medical director of The Leslie Simon Breast Care and Cytodiagnosis

Center at Englewood Hospital and Medical Center, Dr. Miguel A. Sanchez has led the outstanding efforts that have made it one of the preeminent comprehensive centers of its kind. Dr. Sanchez is a distinguished physician whose dedication to his patients has touched the lives of countless individuals around the world. He is a world-recognized expert and pioneer in the early diagnosis of breast cancer.



Patricia Joseph, M.D.

Dr. Patricia Joseph is the new Director of Breast & Women's Health Prevention

Services at Nyack Hospital. A dedicated breast surgeon with over twenty years of experience, Dr. Joseph has a special interest in community outreach and educational programs. In recognition of her demonstrated leadership and support for cancer control activities in the community and her proven success in maintaining high quality program standards, the American College of Surgeons' Commission on Cancer awarded Dr. Joseph the 2008 and 2009 Cancer Liaison Physician Outstanding Performance Award.

SOLD PRESENTING SPONSOR - \$125,000

Includes Platinum Sponsor benefits, plus: Name and logo on stadium net posts, balls and water bottles • Featured prominent exposure in PSA's • Exposure on all Luau Dinner/Dance literature, promotional material and invitations

LUAU DINNER/DANCE SPONSOR - \$100,000

Includes Platinum Sponsor benefits, plus: Prominent exposure in PSA's • Exposure on all Luau Dinner/Dance literature, promotional material and invitations

SOLD THE BEER FAMILY MEN'S TOURNAMENT - \$100,000

Includes Platinum Sponsor benefits, plus: Prominent exposure in PSA's • Exposure on all Luau Dinner/Dance literature, promotional material and invitations

SOLD THE KAPLEN FAMILY WOMEN'S TOURNAMENT - \$100,000

Includes Platinum Sponsor benefits, plus: Prominent exposure in PSA's • Exposure on all Luau Dinner/Dance literature, promotional material and invitations

SUNDAY NIGHT BARBEQUE SPONSOR - \$75,000

Includes Platinum Sponsor benefits, plus: Exposure in PSA's • Exposure on all Luau Dinner/Dance literature, promotional material and invitations

PRO-AM SPONSOR - \$50,000

Includes Platinum Sponsor benefits, plus: Exposure in PSA's • Exposure on all Luau Dinner/Dance literature, promotional material and invitations • Exposure on all Pro-Am literature and promotional material

PLATINUM SPONSOR - \$30,000

Name and logo prominently displayed on center court banner • 16 VIP tickets to all tennis events, Luau Dinner/Dance and Sunday Night Barbeque • Optional display booth • Name on t-shirts and all flyers • Participation in Pro-Am Tennis with lunch to follow • Logo, banner ad and hyperlink on kennedyfunding.com & kennedyfundinginvitational.com

GOLD SPONSOR - \$15,000

Name and logo on court banner • 12 VIP tickets to all tennis events, Luau Dinner/Dance and Sunday Night Barbeque • Name on t-shirts and all flyers • Participation in Pro-Am Tennis with lunch to follow • Logo, banner ad and hyperlink on kennedyfunding.com & kennedyfundinginvitational.com

SILVER SPONSOR - \$10,000

8 VIP tickets to all tennis events, Luau Dinner/Dance and Sunday Night Barbeque • Name on t-shirts and all flyers • Participation in Pro-Am Tennis with lunch to follow • Logo, banner ad and hyperlink on kennedyfunding.com & kennedyfundinginvitational.com

BRONZE SPONSOR - \$5,000

4 VIP tickets to all tennis events, Luau Dinner/Dance and Sunday Night Barbeque • Participation in Pro-Am Tennis with lunch to follow • Logo, banner ad and hyperlink on kennedyfunding.com & kennedyfundinginvitational.com

BOOTH SPONSOR - \$10,000

Includes Bronze Sponsorship benefits • Display booth at entrance to the stadium court

2010 SPONSORSHIP LEVELS

Organizations, families and individuals can help in the fight against breast cancer by becoming a sponsor of The Kennedy Funding Invitational. In addition to the numerous benefits listed for each sponsorship level, you'll get exceptional exposure to an enormous audience as a benefactor of this most worthy cause. We are a recognized charity under section 501(c) 3 of the tax code. Please consider partnering with us – so many lives are counting on it.

2010



WWW.KENNEDYFUNDINGINVITATIONAL.COM

